

NEWS RELEASE

Attention: Editor

For Immediate Release

THE POWER OF GIVING ... THROUGH THE EYES OF A CHILD

“There are many ways to give. This is my story ...”

Throughout December 2009, Four Quarters Literacy Inc. will be sponsoring a writing contest to celebrate and acknowledge “the power of giving” through the eyes of children. The contest is open to children ages 6-18. Children are asked to tell their own story about giving (in no fewer than 20 but not more than 500 words). The title of their story *“There are many ways to give. This is my story ...”*. It is an excellent opportunity for moms, dads, grand-parents or close family friends to begin a conversation with a child. A wonderful moment to explore a child’s experience of giving and what it means to that child.

A \$400 cheque will be awarded to the winner in each of the three age groups (ages 6-9, ages 10-14 and ages 15-18). The cheque will be made payable to a registered charity of the winner’s choice. The contest is free to enter and no purchase is necessary. The closing date for this contest is 31 December 2009.

Four Quarters Literacy Inc. is based in B.C., Canada. They provide parents, grandparents and close family friends with the tools to teach children about money. Their goal is to create a healthy and positive attitude around money. They hope to encourage conversation between you and your child about how to manage money and why it is important. “Giving” is one pillar in this learning.

For further information please email Jane Gibson at giving@fourquartersfinance.com. Full details of the contest are posted on their website at www.fourquartersfinance.com. Alternatively, please call 604-999-8561 or write to Four Quarters Literacy Inc., Suite 519, 800-15355 24th Ave, Surrey, BC V4A 2H9.

Written 1 December 2009.



Teaching financial literacy to children one \$tep at a time.

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